

Look at the pictures and read through the information below, which explores some of the examples from the Channel 4 Paralympic advert. Discuss each of the questions provided.



Below: Paralympian rugby player, Kylie Grimes, is unable to enter a café due to a step.

Why do you think this example was shown?





Above: The Paralympics GB slogan for the 2020 Tokyo games is 'Impossible to Ignore'.

What do you think this means?

Growing up with a disability, my parents always got told, 'oh, your son won't be able to do this, your son won't be able to do that.' When you're at school, you see guys doing different sports, you see gymnasts doing somersaults, backflips and I'm getting told things like 'you can't do this'. So me finding a love of swimming, I can just be like, 'I'm good at it and I can show it'.

Paralympian swimmer, Scott Quin



Above: At the end of the video, the words: Super. Human appear, then the word *super* is smashed just leaving the word *human*.

Why do you think only the word human is left?